

How To Think Logically 2nd Edition MyThinkingLab Series

Business EthicsCritical ThinkingEthicsThe Pearson Guide to Critical and Creative Thinking + New MyThinkingLab With Etext Access Card

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Card *Manuel G. Velasquez Bruce N. Waller Keith W. Krasemann Robert DiYanni*

resolving moral issues in business the ethical landscape of business is constantly changing and the new edition of business ethics concepts and cases has been revised to keep pace with those changes most effecting business accelerating globalization constant technological updates proliferating of business scandals business ethics concepts and cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions identifies moral issues specific to a business provides an understanding of the social technological and natural environments within which moral issues in business arise and supplies case studies of actual moral conflicts faced by businesses this books à la carte edition is an unbound three hole punched loose leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class all at a fraction of the bound book price teaching and learning experience personalize learning myThinkingLab delivers proven results in helping students succeed provides engaging experiences that personalize learning and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals improve critical thinking business ethics concepts and cases provides summaries of basic ideas discussed within the text in its margins presents conceptual materials first and then offers discussion cases second through standardized chapters all providing students the chance to critically think about the material they are learning engage students study questions at the beginning of each chapter definitions of key terms in the margins a glossary chapter end study and discussion questions end of chapter web resources and chapter opening concrete examples cases all ensure students complete understanding of the material support instructors teaching your course just got easier you can create a customized text or use our instructor s manual electronic myTest test bank or powerpoint presentation slides note myThinkingLab does no come automatically packaged with this text to purchase myThinkingLab please visit myThinkingLab.com or you can purchase a valuepack of the text myThinkingLab vp isbn 10 0205029760 vp isbn 13 9780205029761

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